CELINE PARK
PRODUCT DESIGNER

celinepark.design
thisiscelinepark@gmail.com

UI / UX

- **Lo/hi-fi wireframing**
  Sketch, Adobe XD, Figma, Invision, Mural, Zepplin
- **Visual design**
  Adobe suite, 3D modeling
- **Front end coding**
  HTML, CSS, basic JS
- **Component Design**
- **Component library creation and management**

RESEARCH

- **Concept mapping**
- **Usability testing**
- **Generative research**
- **Card sorting**
- **Persona/journey mapping**

THINKING

- **Workshop facilitation**
- **Agile / scrum**
- **Community building and management**
- **Project planning**
- **Design feedback and critique**

EDUCATION

The Cooper Union
2012-2017
Bachelor of Architecture
Minor in English Lit

EXPERIENCES

Sr. Design System Designer
Capital One Jun 2019 - Present

- Lead creation of scalable and accessible components and patterns for Capital One's Commerical Design System servicing 70+ designers and 1500+ developers.
- Documented recommended component usage, visual and editorial language, coded behavior, and notes on accessibility.
- Spearheaded communication with the community. This included version release updates, slack maintenance, newsletters, weekly updates, feedback meetings, critiques, and one on one interviews.
- Built, supported, and led four new design committees tackling motion, illustration, and mobile libraries.
- Lead an initiative to redesign the documentation site. Conducted research with the developer and designer community. Used findings to inform useful, inclusive interfaces for using documentation.
- Partnered with developers, pair program-designing to build a code library based on style tokens. Actually sat with developers, talked to them every day, looked at and discussed the code.

Design Researcher
ConsenSys Nov 2018 - Mar 2019

- Assisted Sr. researchers providing a full range of research services to two blockchain based startups.
- Co-conducted generative research and usability testing interviews. Card sorted results to recognize key trends in feedback.
- Produced infographics communicating critical understandings of Ethereum for use during company onboarding.
- Developed expertise on technical and philosophical aspects of complex blockchain systems.

Product Designer
ConsenSys Jun 2017 - Nov 2018

- Operated as a member of a series of small teams building apps or infrastructure on Ethereum blockchain for between 4 -12 months.
- Designed the end to end process, including generative research, journey mapping, persona creation, wire framing, testing, visual design and branding for several developer tooling and emergent tech start ups that handled thousands of users daily.
- Collaborated on and facilitated design thinking workshops to help new startups solidify a strong direction, roadmap, and user bases to target.